February 1, 2025

The Prince Edward Preservation Trust

The Prince Edward Preservation Trust, also known as the South Shore Joint Initiative (SSJI), is dedicated to the protection, preservation, and restoration of the South Shore lands and waters in Prince Edward County. Their mission is to ensure that the biodiversity of this area thrives alongside human activity. They work with various local, provincial, and national partners to achieve their goals.

One of their significant achievements is the creation of the Monarch Point Conservation

Reserve, which protects nearly 4,000 acres of land on the South Shore. This area is home to many rare and diverse species, including the Monarch butterfly.